**FOR IMMEDIATE RELEASE**

**Smilezone Foundation Hosts 10th Annual Celebrity Golf Tournament**

**Golf for a Cause: Join Smilezone Ambassador Award winner Ryan O’Reilly and celebrities for a day of philanthropy, fun, and fundraising on July 22nd, 2024.**

**Oakville, ON (July 2, 2024)** - Smilezone Foundation is thrilled to announce its upcoming Celebrity Golf Tournament on July 22nd, 2024, at Lionhead Golf Club in Brampton, ON. Participants will enjoy a day of golf, celebrity interaction, and exciting live and silent auctions, all hosted by former NHL player and hockey analyst, Nick Kypreos. This year's Annual Smilezone Ambassador Award will be presented to Ryan O’Reilly, NHL Nashville Predators Centre.

The Smilezone Foundation Celebrity Golf Tournament supported by lead sponsor The Slaight Family Foundation promises to be an exciting event, bringing golf enthusiasts, celebrities, and community leaders together for a day of golf and philanthropy. Participants can golf alongside sports legends, media personalities, and local celebrities while supporting a great cause.

Celebrities that will be playing in this year’s tournament include:

* Ryan O’Reilly (Nashville Predators and this year’s Smilezone Ambassador),
* Sean Monahan (Winnipeg Jets),
* Anthony Cirelli (Tampa Bay Lightning),
* Dylan Strome (Washington Capitals),
* Ryan Strome (Anaheim Ducks),
* Paul Henderson (Canadian Hockey Legend),
* Adam Graves (Two-Time Stanley Cup Winner with the New York Rangers and Edmonton Oilers),
* Emma Maltais (PWHL Toronto and Olympic Gold Medalist),
* Renata Fast (PWHL Toronto),
* Victoria Bach (PWHL Toronto),
* John Shannon (Canadian Sportscaster),
* Elliotte Friedman (Canadian Sportscaster), and many more to be announced!

Funds raised from the tournament will be directed to creating joyful, comforting, and interactive Smilezones in hospitals and healthcare facilities across Canada. These Smilezones play a crucial role in making tough days a little brighter for kids receiving treatment in hospitals and healthcare facilities.

In May, Smilezone Foundation celebrated its 400th installation at Humber River Health in Toronto, ON. These 400 Smilezones, located in children’s hospitals, treatment centers, and rehabilitation clinics nationwide, impact over 340,000 children annually, fostering hope and resilience during challenging times.

"We are thrilled to host our 10th Annual Celebrity Golf Tournament and grateful for the ongoing support of our community," said Adam Graves, Co-Founder Smilezone Foundation and two-time NHL Stanley Cup winner. "Every dollar raised goes directly towards creating Smilezones that harness the uplifting power of a smile for kids and their families. With the support of our donors, sponsors, partners and volunteers, Smilezone Foundation allows us to continue to improve the lives of children receiving medical treatment at health facilities across Canada.”

To become a sponsor, or learn more about Smilezone Foundation, please visit [www.smilezone.com](http://www.smilezone.com/).

**ABOUT SMILEZONE FOUNDATION:**

Smilezone Foundation is a registered charity in Oakville, Ontario committed to improving the lives of children receiving medical treatment at health facilities across Canada.  In 2012 founders Adam Graves and Scott Bachly were approached to make a financial contribution to the construction of a local hospital. Through partnerships with hospitals, community centers, and other organizations, Smilezone creates accessible, fun, and therapeutic environments where children can heal and thrive. Smilezone has transformed 400 spaces into Smilezones across Canada, benefiting over 83 communities and reaching more than 340,000 children annually. For more information, visit [www.smilezone.com](http://www.smilezone.com/).

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**For more information:**

Micki Benedetti

Communications, Smilezone Foundation

905-466-2575

benedetti.micki@gmail.com